

August 11, 2013

Dr. Joseph I. Castro  
Office of the President  
California State University, Fresno  
5200 N. Barton Ave., M/S ML 48  
Fresno, CA 93740

Dear Dr. Castro:

I am writing to you today because I am passionate about pharmacy, automation, technology, and patient care. I believe that California State University, Fresno (CSUF), together with pharmacy leadership throughout the Central Valley of California, has an incredible opportunity to collaborate to improve pharmacy practice, advance healthcare, and increase recognition of CSUF within the pharmacy community.

I have had many excellent opportunities to work in a wide variety of different areas of the pharmacy and healthcare world, from direct patient care as a clinical pharmacist in both pediatrics and adult practice settings to specialty practice in pharmacy informatics and operational efficiency to my current position in the pharmacy automation industry. Through this unique breadth of experience, I have acquired numerous insights into the evolving, emerging, and multi-faceted nature of healthcare, and more specifically pharmacy.

The Central Valley of California is rich with healthcare systems that provide a unique cross section of technology, pharmacy operational models, and approaches to patient care. The diversity of these healthcare systems provides a unique opportunity for collaboration and research with CSUF.

The healthcare industry in general, but more specifically pharmacy, has fallen short in developing new and innovative ways to advance their practice environment, reduce medication errors, increase efficiency, and improve patient care. I believe that collaboration between CSUF and key pharmacy leadership in and around the Central Valley of California would provide new and exciting opportunities to improve this situation. The effort would bring together the brightest clinicians and experts in automation and technology from pharmacy and key members of CSUF faculty, graduate programs, and students to create an environment of learning, sharing, innovation, and research.

The benefits from such an effort are numerous. Pharmacy practice would receive a fresh new look at problems within the industry while CSUF would benefit from new research, publications, and potential grant opportunities from companies throughout the pharmaceutical industry. CSUF would also benefit from fostering a relationship with local businesses, increased exposure at national conferences, and involvement in an industry previously unknown to CSUF.

I look forward to hearing from you soon to discuss this opportunity. Thank you for your time and consideration. Please feel free to contact me at any time should you have any questions.

Best regards,

Jerry Fahrni, Pharm.D.  
<< Personal Address Redacted >>